

# Terms & Conditions

Recun Media · Recun Marketing 18 Pvt. Ltd. · Effective Date: July 3, 2026

## 1. Introduction

These Terms and Conditions ("Terms") govern your access to and use of the website yogi-tawny.vercel.app and the services offered by Recun Marketing 18 Pvt. Ltd., operating under the brand "Recun Media" ("we", "us", "our"), based in Surat, Gujarat, India. By accessing the Site or engaging our services, you agree to be bound by these Terms.

## 2. Services

Recun Media provides brand strategy, content creation, campaign management, and related digital marketing services. Specific scope, deliverables, timelines, and fees for any engagement will be set out separately in a proposal, statement of work, or service agreement signed or confirmed by both parties.

We act as strategist and, where applicable, execution partner for client marketing initiatives. Certain services may be delivered in coordination with our associated entity, Apnaadz.Media, or with third-party creators and vendors.

## 3. Engagement and Fees

- Fees, retainers, payment schedules, and minimum engagement terms will be specified in the applicable proposal or agreement.
- Payments made through the Site or via invoice are due as per the agreed schedule. Late payments may result in suspension of services.
- All fees are exclusive of applicable taxes (such as GST) unless stated otherwise.
- Unless otherwise agreed in writing, fees paid are non-refundable once work has commenced.

## 4. Client Responsibilities

You agree to provide accurate information, timely feedback, and access to any accounts, assets, or approvals reasonably required for us to perform the services. Delays in providing these may affect project timelines.

## 5. Intellectual Property

- Upon full payment, final deliverables created specifically for a client under a paid engagement are licensed or assigned to the client as set out in the applicable agreement.
- All pre-existing frameworks, tools, templates, methodologies, and know-how developed by Recun Media remain our intellectual property and may be reused across other client engagements.
- All content on the Site, including text, graphics, logos, and case studies, is owned by Recun Marketing 18 Pvt. Ltd. or its licensors and may not be copied or reproduced without permission.

## 6. Confidentiality

Both parties agree to keep confidential any non-public business, financial, or strategic information shared during the course of an engagement, except where disclosure is required by law.

## **7. Case Studies and Portfolio Use**

Unless a client requests otherwise in writing, Recun Media may reference the client's brand name, campaign results, and non-confidential work samples in our portfolio, website, and marketing materials.

## **8. Third-Party Platforms**

Our services may involve the use of third-party platforms (such as Meta, Google, WhatsApp, Instagram, or automation tools like ManyChat). We are not responsible for outages, policy changes, or account actions taken by these third-party platforms.

## **9. Limitation of Liability**

To the maximum extent permitted by law, Recun Marketing 18 Pvt. Ltd. shall not be liable for any indirect, incidental, or consequential damages, including loss of revenue or business opportunity, arising from your use of the Site or our services. Our total liability for any claim shall not exceed the fees paid by you for the specific service giving rise to the claim.

## **10. No Guarantee of Results**

While we apply industry expertise and best practices, marketing and advertising outcomes (such as views, leads, or sales) depend on multiple factors outside our control, including platform algorithms, market conditions, and client-side execution. We do not guarantee specific results unless expressly stated in a signed agreement.

## **11. Termination**

Either party may terminate an ongoing engagement as per the notice period and terms specified in the applicable service agreement. Fees for work completed up to the date of termination remain payable.

## **12. Governing Law and Jurisdiction**

These Terms are governed by the laws of India. Any disputes arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of Surat, Gujarat.

## **13. Changes to These Terms**

We may update these Terms from time to time. The updated Terms will be posted on this page with a revised effective date. Continued use of the Site or services after such changes constitutes acceptance of the updated Terms.

## **14. Contact Us**

For questions about these Terms, please contact us at [hello@recunmedia.com](mailto:hello@recunmedia.com) or through the contact details listed on [yogi-tawny.vercel.app](https://yogi-tawny.vercel.app).